



Ronald McDonald  
House Charities®  
Jacksonville

2024

# McGala

CELEBRATING 35 YEARS OF  
CARE, COMFORT AND KINDNESS

SATURDAY, MAY 11, 2024  
SAWGRASS MARRIOTT GOLF RESORT & SPA

BROUGHT TO YOU BY



PRESENTED BY



Stephanie & Tim Cost  
Joe & Nan Ferrara

Delores Barr Weaver  
**FOREVER**  
EVENT FUND



# *Our Story*

## **THIS YEAR WE CELEBRATED THE 35TH ANNIVERSARY OF RONALD MCDONALD HOUSE CHARITIES OPENING ITS DOORS IN JACKSONVILLE.**

Over the past 35 years, our staff, volunteers, and community partners have provided care, comfort and kindness for over 42,000 families.

What started as a 10-bedroom House off Jefferson street, has grown into a 53-room, 68,000 square foot House in San Marco featuring a movie theater, fitness center, KidZone Learning Center, rooftop garden and two beautifully spacious kitchen areas.

While our House has grown from our humble beginnings, we are still the same House offering space for our families to find a place of comfort and support, where families find solace in one another, share stories and laughter, and where strangers become family.

Whether you walked through our doors 35 years ago or through our doors today on Children's Way, you are greeted with hospitality and care of family - because when you are here, you are home.

Thank you to the First Coast community for helping us keep families close for the past 35 years. We look forward to celebrating with you as we continue our impactful work together.



**RMHC**<sup>®</sup>  
Jacksonville

# Sponsorship Opportunities

## Champion of Hope Title Sponsor

**\$50,000 | EXCLUSIVE**

**\$35,000 | NON-EXCLUSIVE**

Champion our mission by filling the room with hope through your generosity and support. Creating a safe place for our families to focus on the care and healing of their child is the most important part of our mission.

- Premium seating for three (3) tables of ten (10) guests with exclusive wine service
- Exclusive logo recognition as Title Sponsor on 2024 McGala invitation
- Exclusive logo recognition as Title Sponsor in all Marketing and Promotion of the 2024 McGala including printed and digital print promotions, signage, event program and website
- Special recognition during opening remarks and throughout the event
- Brief speaking opportunity during the cocktail hour or program
- Interview of company representative on social media and featured on our Cox
- Media Partner Affiliate
- Sponsorship highlighted on RMHCJ social media associated with McGala

## Ambassador of Care Presenting Sponsor

**\$25,000 | 2 AVAILABLE**

Help our RMHCJ families by being an ambassador of mission support as we care for our families every day. Care, comfort and kindness are qualities we lead with every day.

- Premium seating for two (2) tables of ten (10) guests with exclusive wine service
- Logo recognition as Presenting Sponsor on 2024 McGala invitation
- Logo recognition as Presenting Sponsor in all Marketing and Promotion of the 2024 McGala including printed and digital print promotions, signage, event program and website
- Named “ownership” of 2024 McGala After Party, Gourmet Dinner or Valet Area
- Special recognition during opening remarks and throughout the event
- Sponsorship highlighted on RMHCJ social media associated with McGala

## **Special Moments of Comfort Sponsor**

**\$15,000 | 4 AVAILABLE**

Support our mission by creating special moments for our families. Filling the House with love and comfort helps our RMHCJ families through the most vulnerable time of their lives.

- Seating for one (1) table of ten (10) guests
- Special recognition throughout the event
- Opportunity to sponsor a key area of the event with signage: Photo Booth, Dessert, Inspiration Wall, Wine Pull
- Sponsorship highlighted on event signage, program and website
- Sponsorship highlighted on select RMHCJ social media associated with McGala

## **Corporate Kindness Sponsorship**

**\$10,000**

Support our mission as we continue to lead and serve with kindness - in everything we do. Leading with kindness is a foundation of the relationships we create in the community and with our RMHCJ families.

- Premium seating for one (1) table of ten (10) guests
- Recognition throughout the event
- Company name listed on event signage, program and website
- Sponsorship highlighted on select RMHCJ social media associated with McGala

## **Table Purchase**

**\$7,500**

Support our RMHCJ families by filling your table with your closest family, friends and colleagues as we celebrate the people who help us feel like home. Creating a home away from home is essential to our mission.

- Seating for ten (10) guests

## **1/2 Table Purchase**

**\$5,000**

Support our mission as we create a space for families to gather and stay together. Every day we strive to create an environment where we are keeping families close.

- Seating for six (6) guests

## **Mother's Day Comfort Package**

**\$2,000**

Support our mission by celebrating the mothers in your life on Mother's Day weekend. Providing comfort for our RMHCJ families is at the heart of all we do.

- Seating for two (2) with Mother's Day wine service
- Complimentary Spa Treatment at The Sawgrass Spa\*
- Special Mother's Day gift
- Special Mother's Day recognition at event

\*Spa treatment to be scheduled at purchaser's convenience

## **Couples Care Package**

**\$2,000**

Celebrate the care we give our RMHCJ families every day by supporting our mission through this "care package" for your loved one.

- Seating for two (2) with VIP wine service
- One-night stay at Marriott Sawgrass (to be used on event night)
- In-room VIP chocolate and champagne

## YOUR INVESTMENT

Amount of sponsorship: \$ \_\_\_\_\_

Sponsor level: \_\_\_\_\_ CHAMPION OF HOPE TITLE SPONSOR **\$50,000 SOLD**  
\_\_\_\_\_ AMBASSADOR OF CARE PRESENTING SPONSOR **\$25,000**  
\_\_\_\_\_ SPECIAL MOMENTS OF COMFORT SPONSOR **\$15,000**  
\_\_\_\_\_ CORPORATE KINDNESS SPONSORSHIP **\$10,000**  
...  
\_\_\_\_\_ TABLE PURCHASE **\$7,500**  
\_\_\_\_\_ 1/2 TABLE PURCHASE **\$5,000**  
...  
\_\_\_\_\_ MOTHER'S DAY COMFORT PACKAGE **\$2,000**  
\_\_\_\_\_ COUPLES CARE PACKAGE **\$2,000**

Not attending but will make a donation of: \$ \_\_\_\_\_

## YOUR INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## YOUR PAYMENT

I choose to pay my bill:  SINGLE PAYMENT  MONTHLY  QUARTERLY

**Check Enclosed** (Payable to Ronald McDonald House Jacksonville)

**Credit Card** (Visa, Mastercard or American Express)

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Code \_\_\_\_\_

The deadline to be included on printed materials is **Friday, April 12, 2024**

Sponsorships may be purchased online at [rmhcjacksonville.org/events/mcgala](https://rmhcjacksonville.org/events/mcgala) or by filling out this form.

**To Return This Form:** Email to

Claire Chinn  
[development@rmhcjax.org](mailto:development@rmhcjax.org)

or

Mail to:  
Ronald McDonald House Jacksonville  
824 Childrens Way, Jacksonville, FL 32207

