

# 35TH ANNIVERSARY BLOCK PARTY & LIGHT UP THE HOUSE 5K

HOSTED BY 121 FINANCIAL CREDIT UNION



FRIDAY, DECEMBER 1, 2023 • 6PM RACE KICK-OFF

## Sponsorship Opportunities

### 35th Anniversary Block Party and Light Up the House Presenting Sponsor \$15,000

- Recognition of Sponsorship with company logo on event flyer & race t-shirt
- Opportunity to place marketing materials in runner bags
- (20) complimentary runner registrations
- Recognition of Sponsorship on press releases, media advisories, PSAs, social media, and local community calendars
- Recognition of Sponsorship on event website, e-newsletters, and Annual Report
- Recognition as LUTH 5K Presenting Sponsor on event banner displayed at RMHC of Jacksonville
- Recognition as 35th Anniversary Block Party Presenting Sponsor on event banner displayed at RMHC of Jacksonville

### Block Party Exclusive Area Sponsor \$10,000

*"Kidzone" or "Entertainment"*

- Company logo included on race t-shirt
- Opportunity to place marketing materials in runner bags
- (15) complimentary runner registrations
- Recognition of Sponsorship on social media
- Recognition of Sponsorship on event website, e-newsletters, and Annual Report
- Recognition of Sponsorship on event banner and signs displayed at RMHC of Jacksonville

### Friend of RMHC Jax Sponsor \$5,000

- Company logo included on race t-shirt
- Opportunity to place marketing materials in runner bags
- (10) complimentary runner registrations
- Friend of RMHC Jax Sponsor recognition on social media
- Recognition of Sponsorship on event website, e-newsletters, and Annual Report
- Recognition of Sponsorship on event banner displayed at RMHC of Jacksonville

### CEO Dunk Captain Sponsor \$3,500

- Opportunity for CEO to participate in dunking booth
- Opportunity to place marketing materials in runner bags
- (8) complimentary runner registrations
- Recognition of Sponsorship event website, e-newsletters, and Annual Report
- Recognition of Sponsorship on event banner displayed at RMHC of Jacksonville

### Corporate Team Sponsor \$2,500

- (6) complimentary runner registrations
- Recognition of sponsorship event website, e-newsletters, and Annual Report
- Recognition of Sponsorship on event banner displayed at RMHC of Jacksonville

### Course/Mile Marker Sign Sponsor \$1,500

- Company logo to be placed on course mile marker signs
- (4) complimentary runner registrations
- Recognition of sponsorship event website, e-newsletters, and Annual Report
- Recognition of Sponsorship on event banner displayed at RMHC of Jacksonville House

*For additional details about the 35th Anniversary Block Party and Light Up the House 5K sponsorship opportunities, please contact Development Manager, Marina Oliveras @ [development@rmhcjax.org](mailto:development@rmhcjax.org) or 904-807-4670.*