

# 2017 ANNUAL REPORT



Ronald McDonald  
House Charities®  
Jacksonville

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Financial Donors \$5,000+	<b>37</b>
Financial Donors \$10,000+	<b>37</b>
Financial Donors \$50,000+	<b>38</b>
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# MISSION & VISION

## A Mission To Be There

Ronald McDonald House Charities® of Jacksonville supports the health and well-being of children by providing lodging, meals, transportation and a community of care to critically ill children and their families who need to be near a hospital for treatment.

## Our Vision For The Future

Ronald McDonald House Charities® of Jacksonville is prepared to serve the growing number of children and families who continue to need our programs as the world-class pediatric services offered in Northeast Florida expand.





*Diane Boyle*

**Diane Boyle**  
Executive Director

Parents of sick children are faced with enormous problems when their child is critically ill. At the top of the list is where to find the best pediatric medical care for their child. Beyond this major challenge there are the pressing problems of where to stay, the impact of taking a temporary leave from work, loss of wages, care of siblings, interruption of school, the cost of lodging, meals and transportation, emotional and physical stress and importantly, how to keep their family close together. All of these concerns are compounded by the anxiety of being away from home in a new city and possibly a new culture.

In 2017, with the support of our generous donors, Ronald McDonald House Charities® of Jacksonville answered many of these concerns fulfilling our organization's vision and completing the renovation of our existing house and our new home away from home "for all families who need to come to Jacksonville for medical care for their child." Our donors continued to recognize the importance of providing expanded compassionate services for the families of sick children that no other charitable organization provides. They believed in the good work of Ronald McDonald House and the importance of Ronald McDonald House of Jacksonville as a vital part of the pediatric healthcare landscape in Jacksonville.

They knew that "Keeping families close" is the greatest gift a family can receive. It is with enormous gratitude that we say thank you to our donors and friends who have supported us financially and have supported us with major in-kind contributions to complete our project. In many cases, our

donors have tirelessly committed themselves to working side by side over the long months and years of construction and renovation. They have contributed their recommendations, expertise and wisdom to this project. Together, we have made a difference.

Our volunteers have been a critical part of this expansion project. They have assisted us in remaining operational and serving our families over the past three years no matter the conditions of our construction site. Their kindness and service

to our families is extraordinary and their insight to the needs of our families helps us to be a better organization.

It has been a dream come true after five years of occupancy rates of close to 100%. And now, three years of planning, eighteen months of construction and a year of renovation have come to an end. Ronald McDonald House Charities® of Jacksonville stands as a beacon of hope ready for the many families who will someday need to stay with us.

Thank you all for your support over the years. We could not be who we are without you.

**It is with enormous gratitude  
that we say thank you to  
our donors and friends who  
have supported us.**



# LEADERSHIP

## Board of Directors

### Chair

Don Baldwin

### Vice Chair

Peter Kuchar

### Secretary

Jerry Bridgham, MD

### Treasurer

Chuck Divita

## Board Members

Amber Anthony\*  
Josh Bryan  
Stephanie Cost  
Nan Ferrara  
Christopher Greene  
Michael Kendall\*  
Greg Lechwar\*  
Dr. Paul A. Pitel  
Jeron Stokes  
Jeff Wyatt\*

Ross Berlin  
Matt Connell  
John Duce  
Will Garcia  
Bill Hardaker  
Stuart Klein  
Mark Lamping  
Mike Smith  
Philip Vineyard  
Sharon Wamble-King

## Advisory Board

### Chair

J.F. Bryan, IV

## Members

Pamela Chally, Ph.D.  
Richard Danford Jr., Ph.D.\*\*  
Jay Demetree  
Marcus E. Drewa  
Linda DuBow  
William W. Gay\*\*  
Joan Haskell  
Frances B. Kinne, Ph.D.\*\*  
Robert E. Martin  
Hebert H. Peyton\*\*  
Mary Virginia Terry  
Vince Ferrigno  
Delores Barr Weaver  
Karen Wolfson  
Seeman Zimmerman

*\*\*Member Emeritus*

## Red Shoe Crew

### Chair

Matthew Lindberg

## Board Members

Nicole Bettis\*  
Rebecca Broussard\*  
Jen Cortner  
Sabrie Edmonston  
Jen Feber  
Ashley Helmick\*  
Karleen Nickerson\*  
Olivia Pitts\*  
Ashley Reidel  
Laura Tuck

*\*For 2017 Only*





# GOVERNANCE

## Performance

### Advancing Our Mission

Under the leadership of Don Baldwin, Board of Directors Chair, and J.F. Bryan IV, Advisory Board Chair, Ronald McDonald House Charities® Jacksonville conducted eight Board of Directors meetings and five Advisory Board Meetings respectively that provided fiduciary oversight and governance to the organization. The meetings were organized by support staff that assisted with planning, organizing and preparation of meetings with timely follow-up of formal meeting minutes. Additional Board of Director subcommittee meetings held included the Financial Committee, Investment Committee, Development Committee, Executive Committee, and House and Programs Committee that addressed key issues.



# RONALD MCDONALD

## House Charities® of Jacksonville Staff

### RMHC of Jacksonville Staff

Executive Assistant

Facilities Manager

Facilities Manager

Data Entry Coordinator

Outreach and Volunteer Manager

Outreach and Volunteer Manager

Family Service Associate

Finance Director

Staff Accountant

Family Services Associate

Family Services Associate

Family Services Associate

Development Director

Family Services Associate

Family Services Associate

Rebecca Briones

Lisa Brock\*

Jerry Gagnon

Sandra Brown

Amy Christus\*

Erika Hatch

Lourdes Curetcruz

Susan Sedacca Gendzier, CPA

Angela Johnson, MPA, CICA

Sharon Green

Brittany Walker\*

Steffanie Harling

Carol Harrison

Michelle Howe

Tonda Hoyt

Development Coordinator

Family Operations Manager

Director of Operations

Marketing Manager

Family Services Associate

Family Services Associate

Chef/Kitchen Manager

Family Service Manager

Family Service Associate

Faye Janes

Shelli Martin

David Shaffer

Ashley Strickland

Martha Melendez

Allie Runnestrand

Vernetta Stewart

Manya Stone

Michelle Howe

#### Housekeeping Staff

Shenique Fisher

Safeta Krdzic

Tina Thompson

#### Maintenance Staff

Eric Pearce

\*For 2017 Only

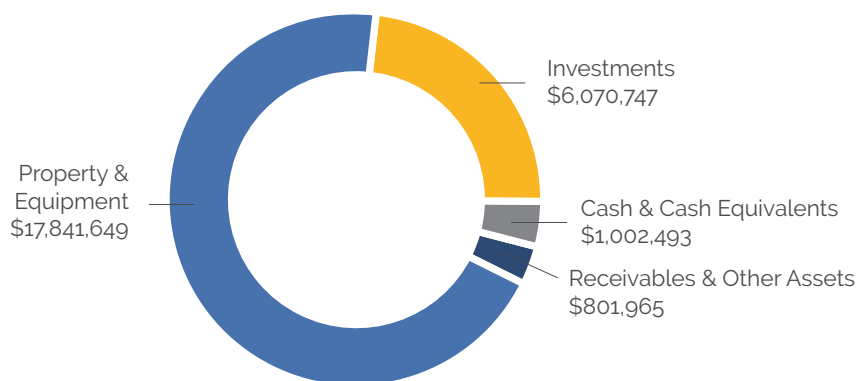


# FINANCIAL SUSTAINABILITY

## That Secures Our Future

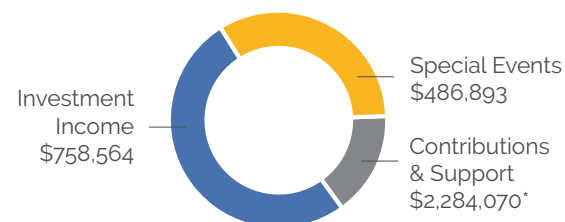
The Financial Director prepared monthly financial reports for Board of Directors Meetings and compilation of all financial data and documents were delivered to Ronald McDonald House Charities® of Jacksonville's outside CPA firm ---in preparation for annual audit of financial statements.

### Assets, Liabilities & Net Assets



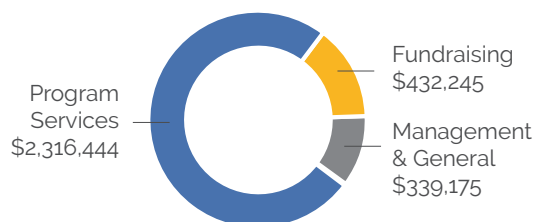
Total Assets	\$25,716,854
Total Liabilities	\$1,997,801
Total Net Assets	\$23,719,053

### Total Revenue & Support



Total Revenue & Support	\$3,529,527
-------------------------	-------------

### Expenses



Total Expenses	\$3,078,864
Increase in Net Assets	\$450,663

\*Copies of the 2017 audited Financial Statements are available upon request.

### Capital Campaign

The \$14.5 Capital Campaign that was initiated in November 2013 was successfully concluded and closed in December 2017. This Capital Campaign was based on the incredible need for expansion following two years of operating at nearly 100%. The expansion has significantly increased our families' level of comfort and security.



# INTERESTING ORGANIZATIONAL FACTS

## At A Glance

Number of Volunteer Hours



17,062

Average amount  
of Money a Family  
of Four Saves by  
Staying at our House:



\$307  
/Day

Approximate Amount of Money RMHC of  
Jacksonville Saved Families in 2017:



\$3.1M



Number of  
Families Served:

988

Total Number Of Nights Spent By Families:

10,305

Average Length  
of Stay (Nights): 12



Average Number of Visitors  
in Family Room Each Year:

20,000

Total value of  
Donated In-Kind Essentials:

\$215,278



Number of  
States  
Represented  
in the House:

16

Number of  
Countries  
Represented in  
the House:

68

Number of  
Volunteer Groups  
Preparing  
Dinner:

140

# OUR COMMUNITY OF DONORS SHARE OUR VISION OF THE FUTURE

Learn the reasons why Valerie supports our organization and why Curt decided to make a planned gift to Ronald McDonald House Charities® of Jacksonville.



**Valeri de la Torre**  
Dedicated Donor

Valerie H. de la Torre has served as one of our organization's most dedicated donors. Valerie became involved with our organization after donating furniture to our Ronald McDonald House located on Jefferson Street. She loves children and knew of all the good work that was going on inside our House. She simply called one day and inquired about volunteer opportunities and the rest as they say, is history.

“

**“To be a part of Ronald  
McDonald House Charities®  
of Jacksonville is to be a part  
of something extraordinary.**

”

“To be a part of Ronald McDonald House Charities® of Jacksonville is to be a part of something extraordinary. For the past 12 years, I have had the privilege of serving the House in a number of varied roles. Additionally, I have had the honor of sharing this unique “home-away-from-home” with friends and family members who have been able to experience firsthand the same sense of awe for our staff, volunteers, donors and most important of all, the exceptional families we serve each and every day.”



# OUR COMMUNITY OF DONORS SHARE OUR VISION OF THE FUTURE



## **Curt Cunkle**

Past Board Chair

*Current President of North Florida Banking (TIAA Bank)*



After having a plane issue on a returning flight from the Bahamas, I decided it was time to take a look at my will. After a quick assessment, I realized there were designations I had made a long time ago. There were charitable organizations I had drifted away from and I was no longer a member of the church I had designated.

I called my attorney and through e-mail I easily updated my will to my current church and charitable organizations for which I care very much about. The process took less than 5 minutes. Have you looked at your will lately? It can be easily updated to your current priorities and I would encourage you to do so.

## There are three types of planned gifts you can commit:



Outright gift that use appreciated assets as a substitute for cash



Gifts that return income or other financial benefits to the donor in return for the contribution



Gifts payable upon the donor's death



# PROGRAMS

## Addressing the Changing Needs of Families

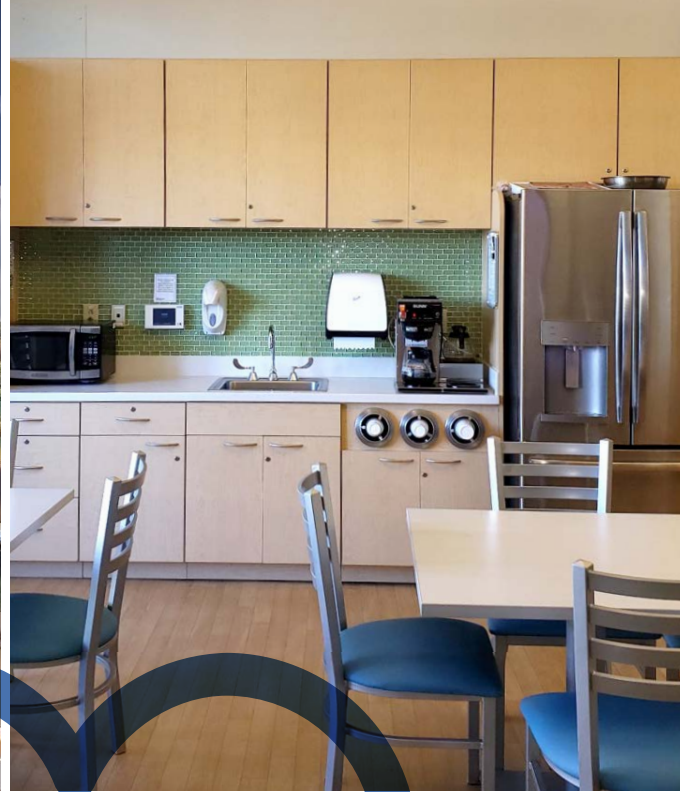
### Report of Activities

Ronald McDonald House is the cornerstone program of Ronald McDonald House Charities® of Jacksonville, Inc. For more than 30 years, Ronald McDonald House® of Jacksonville has supported the needs of over 33,000 families seeking medical treatment at Jacksonville's major pediatric healthcare providers, including Wolfson Children's Hospital, Nemours Children's Specialty Care, UF Health Jacksonville, Brooks Rehabilitation and UF Proton Therapy Institute.



Families staying at Ronald McDonald House of Jacksonville enjoy updated private and secure accommodations, nutritious meals prepared by our volunteers, access to technology, indoor and outdoor play areas, a fully stocked pantry, transportation to local hospitals and the comfort and affection of REED, our Facility Dog. Ronald McDonald House provides a community of compassionate care, minimizing the effects of anxiety and fear of having a sick child. This special community of young families temporarily displaced from their home is an inclusive community where relationships support the enormous challenges the families are facing.





# RONALD MCDONALD FAMILY ROOM AT WOLFSON'S CHILDREN'S HOSPITAL



The Ronald McDonald Family Room at Wolfson Children's Hospital is our newly renovated waiting room located on the hospital's 3rd floor- outside of the Pediatric Intensive Care Unit and hosts more than 20,000 visitors each year from the Jacksonville community.

In the Ronald McDonald Family Room, visitors find a quiet place of respite with complimentary snacks, coffee and the listening ear of volunteers, or another family who may be in a similar situation. An important part of our mission, the Family Room at Wolfson Children's Hospital supports the community of Jacksonville when visiting their children.

A photograph showing three iPads mounted on a wooden table, each with a white chair in front of it. The iPads are displaying different images: the first is blank, the second shows a dark screen, and the third shows a landscape. A framed certificate is on the table to the right.

# A YEAR FILLED With Milestones

## Renovation of Ronald McDonald Family Room at Wolfson Children's Hospital

Our Ronald McDonald Family Room located on the 3rd floor of Wolfson Children's Hospital underwent a much needed renovation to better accommodate the families who visit each year. The three month construction project began at the end of November and included upgrades and redesigns to both the interior and exterior.

Construction additions and upgrades to the Family Room included a tech bar with iPads, a renovated kitchenette, comfortable furniture, large flat screen T.V. and new cabinets with expanded storage for pantry items. To provide a special place for families to relax and reflect, a beautifully designed outdoor garden that includes a healing labyrinth was added to the outdoor patio garden.



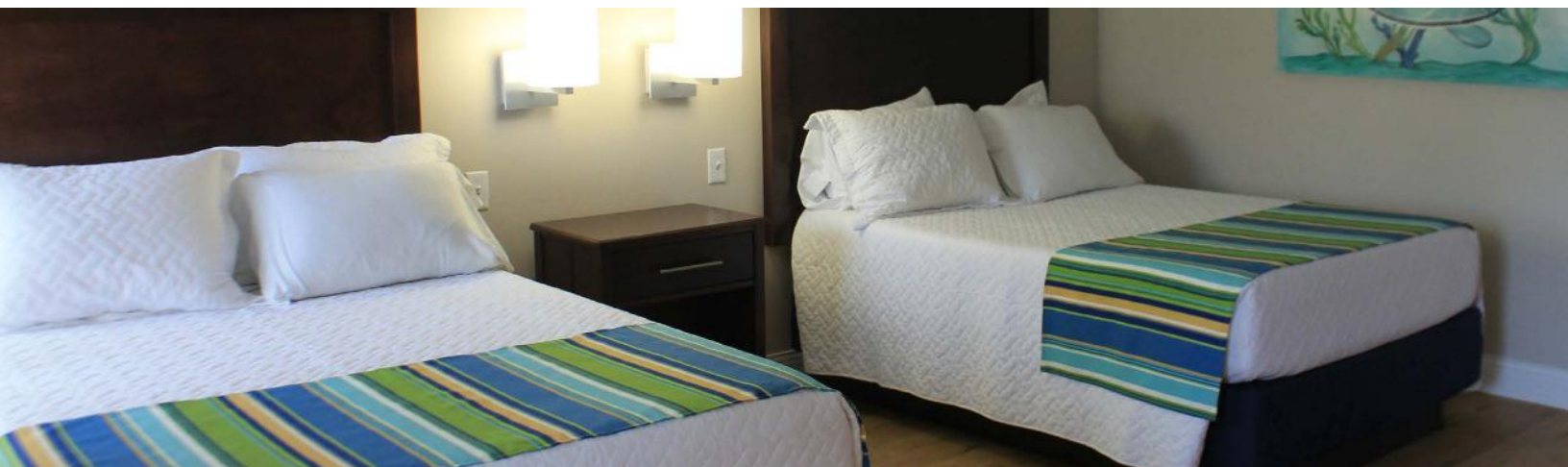
## Meeting the Needs of Families Through Additional Staff and Programming

As exciting as this construction has been, the bricks and mortar on the outside were merely representative of changes that are occurring on the inside. We met the challenges of more families with an increased staff trained to serve the many needs of our families. Our positions broadened to include additional family services staff, a resident chef, increased maintenance and housekeeping staff and our dear volunteers who are assuming new and challenging roles. New programming was designed to meet the needs of the families including a Health and Wellness Program and a Learning Center. Our Health and Wellness Program consists of three areas: nutrition, physical fitness and mental health. Programming continues to be developed to support each of these areas in collaboration with several of our many partners. The Kidzone Learning Center is further supported by University of North Florida's College of Education and Human Services as well as a dynamic volunteer group composed of retired Duval County educators and principals who provide their expertise in education and academic enrichment activities.

It is a very exciting time to be able to serve our families. Innovation is key to our future of reimagining ourselves as a Ronald McDonald House that expands the family experience.



## A Year Filled With Milestones: *Continued*



### Renovation of Existing Bedrooms

Following our House's expansion, the Ronald McDonald House Charities® of Jacksonville Board of Directors decided to fully complete the construction project by renovating the 30 existing bedrooms and common areas that have hosted over 30,000 families over the past 25 years. These bedrooms were redecorated to look similar to the new bedrooms added to our newly constructed House. Included in this renovation, were renovated bone marrow suites, corridors and hallways, fitness center, refurbished courtyard and the Kidzone Learning Center. In total, 42,000 sq. ft. were renovated. Central to this project was a new HVAC system that replaced the 25 year-old system.







# TECHNOLOGY PERFORMANCE

## Driven By Access

### **Contributions from Everbank (Now TIAA Bank) supplied iPads in our Kidzone Learning Center to help facilitate academic enrichment activities.**

iPads equipped with child appropriate, learning software were also installed in the dining room and volunteer kitchen, as well as inside of the Play Room. MDM Commercial generously donated 46 Smart LG TVs that were added to the common areas, Kid Zone Learning Center and bedroom suites in our House.



Following the expansion of the House, Ronald McDonald House Charities® of Jacksonville made a concerted effort to address the increasing need of providing our families with up-to-date technology by installing iPads in three locations: the playroom, Kid Zone Learning Center, the Tech Bar and in our dining room.

Thanks to a matching gift from the Saul and Theresa Esmond Foundation, our Customer Relationship Management system was upgraded to Blackbaud Raiser's Edge and Financial Edge which allows for better tracking of financial and in-kind donors and donations.







# OUR VOLUNTEERS EXTEND OUR MISSION

to the Greater Community



Our volunteers are an integral part of the Ronald McDonald House mission. From our Family Room volunteers who provide support and care to visiting families at Wolfson Children's Hospital, to our House volunteers who work closely with our Family Services staff to provide a comfortable experience for our families.

## The work our volunteers put forth is always appreciated.

Our Family Room volunteers are special individuals whose compassionate hearts are shared with families during some of their most challenging times. Family Room volunteers provide a listening ear to parents waiting for children who are undergoing medical procedures, direct families to helpful resources and sometimes provide a comforting cup of coffee.

Front Desk volunteers, Van Drivers, and Special Program volunteers make up our extraordinary group of House volunteers. Whether it's flashing a friendly smile as soon as you walk through our doors or hosting special activities just for our children, our House Volunteers regularly go above and beyond to ensure our House is truly "A Home Away From Home."

## CARING COOKS PROGRAM

Our Caring Cooks program is one of the most popular volunteer opportunities in our House. Volunteers bring their favorite dinner recipes, roll up their sleeves and put their culinary skills to work – providing a delicious and nutritious meal for our families. In 2017, 140 volunteer groups put their chef's hat on to whip up comforting meals from the heart.



## Celebrating Those Who Care

To express our extraordinary gratitude to volunteers, we hosted an Earth Angel Brunch on our rooftop in the spring and a volunteer recognition dinner reception in the fall. We salute the following volunteers who have celebrated a volunteer milestone here at Ronald McDonald House Charities® of Jacksonville.



### Years of Service

Inita Davis &  
Sandra Jones



### Years of Service

Gail Aills; Joe Antone;  
Christine Jump/  
Orange Park High School



### Years of Service

Connie Hendricks



### Years of Service

Darlene Klosterman

The following volunteers and volunteer groups have earned award recognitions for selflessly giving their time to support our children and their families.



### Earth Angel Award

Deb & Ray Register



### Youth Star Award

Abigail Daniels



### Helping Hand Award

Alpha Gamma Theta  
Jacksonville Chapter





# OUR COMMUNITY

## Engaged In Our Mission

McGala – “A Night In Old Havana”

A Night in Old Havana was the theme for the biggest Ronald McDonald House fundraiser of the year: McGala. As guests approached the Sawgrass Marriott Resort & Spa on the warm and humid Saturday evening of May 20 – the theme was a perfect welcome to a fun and exciting evening. Antique Ford Fairlanes and Chevrolet Bel Airs lined the venue. Once inside, attendees enjoyed hand rolled cigars, flavored mojitos, raffles and auctions. During the program, the audience was captivated by a moving story from the Eunice family whose story of triumph, courage and bravery moved everyone to a standing ovation.



Special thanks to our extraordinary McGala event sponsors for supporting this special night:

#### Presenting Sponsor

Joe And Nan Ferrara

#### Tango Sponsors

Facility Automation  
Solutions, Inc.  
Sight & Sound  
Mike Smith  
The Florida Times-Union /  
Jacksonville.Com

#### Bolero Sponsors

Acosta Sales & Marketing  
Conser Moving Solutions  
Nemours Children's Specialty Care  
Us Assure

#### Mambo Sponsors

Florida Blue  
Jacksonville Jaguars Foundation  
Miller Electric Company  
UF Health Proton Therapy  
Institute

#### Conga Sponsors

American Electrical Contracting  
Besnard & Associates  
Brooks Rehabilitation  
Coca-Cola  
Duffy-Garcia McDonald's  
Fishman Pediatric Dentistry  
Florida Combined Life  
Bill And Sally Green

Legacy Trust Family  
Wealth Offices  
Martin-Brower Company  
McDonald's – The King Group  
McDonald's Usa  
Swisher International, Inc.  
Total Military Management, Inc.  
Turano Florida Bun, LLC.  
Wells Fargo  
WG Pitts Company



# FRIES WITH THAT WINE

The Red Shoe Crew of Jacksonville, a dedicated group of young philanthropists supporting the mission of Ronald McDonald House Charities of Jacksonville hosted their 9th Annual Fries With That Wine fundraising event on Friday, September 22, 2017. Inside the East US Assure Club at EverBank Field (Now TIAA Bank Field) nearly 150 attendees enjoyed beer and wine tastings, music, a silent auction filled with accommodations to local attractions and restaurants, an open air photo booth, raffles and more! Beer and wine tastings were provided to attendees, compliments of Riverside Liquors, Bold City Brewery and Anheuser Busch. Event partner, McDonald's provided menu favorites like its signature, golden French fries, crispy chicken McNuggets and juicy cheeseburgers to satisfy the hungry appetites.



Special thanks to Fries With That Wine event sponsors for their support:

**Ketchup Sponsors**

Florida Blue  
Riverside Liquors

**Mustard Sponsors**

US Assure  
904 Happy Hour

**Salt & Pepper Sponsors**

TMM Cares  
Martin Brower & Associates  
Purcell, Flanagan, Hay,  
Greene Attorney's and  
Counselors  
Legacy Trust Family Wealth  
Offices  
Swisher International

**Lettuce & Tomato Sponsors**

Family Medical Centers  
Miller Electric Company  
Coastal Luxury Outdoors





# ANNUAL GOLF CLASSIC

## 2017

Our Annual Golf Classic event continues to be one of the fundraising highlights of the year in Jacksonville. Imagine for a moment, preparing to step onto one of the world's most renowned golf courses for an experience you won't soon forget. Envision yourself walking in the footsteps of golf's greatest players playing championship tees that stretch the Stadium Course to 7,245 yards with four additional yardage options to accommodate your game. Close your eyes and feel the crunch of the grass underneath your new, complimentary Sketchers golf shoes as you set out to conquer the course.

This, and more is just what our golfers experienced as they spent the beautiful Monday morning of October 22, 2017 on the famed TPC Sawgrass Stadium Course supporting our mission. We thank all of our event sponsors, golfers, volunteers and TPC Sawgrass staff members for ensuring this premier golf tournament is the best in the city and look forward to hosting many more.

Supporting this fundraising event was the generous donation of a luxury vehicle by Fields Auto Group for our luxury vehicle raffle.



Special thanks to our Annual Golf Classic 2017 event sponsors who helped make this exciting event a success:

**Presenting Sponsor**  
Fields Auto Group

**Eagle Sponsors**  
Conser Moving Solutions  
Florida Blue  
Lions International  
Marriott Resort Sawgrass

**Birdie Sponsors**  
Adecco  
Delta Dental  
Dr. Pepper  
Easter Quality Foods  
Florida Combined Life  
Florida Times-Union  
Haskell

Jacksonville Jaguars  
Jacksonville Jaguars  
Foundation  
Jacksonville University  
Martin-Brower Company  
Miller Electric  
Skechers  
Swisher International

UF Health Proton Therapy  
Institute  
United Healthcare  
W & O Supply



Ronald McDonald House Charities® of Jacksonville Children's Way 5K & Family Day was brought back on Saturday, December 2 to our community's delight! Nearly 300 runners registered while hundreds of children attended the Family Day Festival. The 5K took place in beautiful San Marco, with the route snaking its way through picturesque neighborhoods along Jacksonville's landmark St. Johns River.

Parents ran the 5K with toddlers in strollers alongside some of our city's most dedicated runners. Young children participated in a brief Fun Run around the vicinity of our House, proudly receiving finisher ribbons rewarding their feat. Our Family Day Festival kept children of all ages entertained with face paintings, balloon animals, story book character appearances, craft activities and delicious food!



Special thanks to our sponsors, donors and attendees who helped make this beloved community event a success:

**Presenting Sponsor**

JM Family/SE Toyota

**Runner Sponsors**

Selene Finance

US Assure

WG Pitts

**Jogger Sponsors**

121 Financial

Citi

Coldwell Banker

EverBank

Bill and Sally Green

Martin-Brower Company

MDM Commercial Enterprises

Tile Market of San Marco

UF Health Proton Therapy Institute



# OUR STRATEGIC PARTNERSHIPS

## Drive Awareness & Support

We Welcome Our New Partners

# McDonald's®

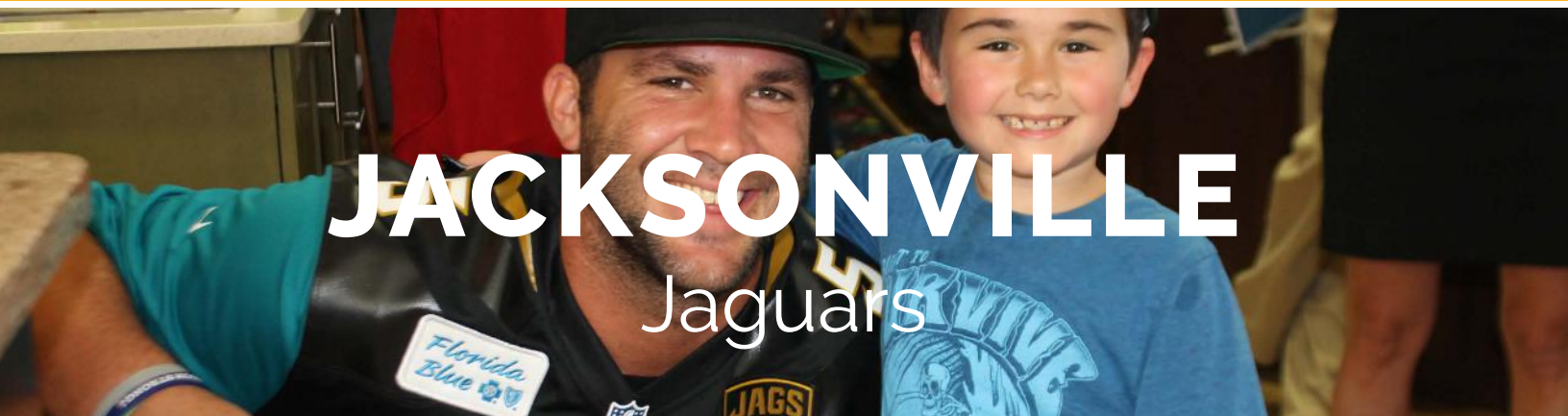
## Global Partner

McDonald's is a long-standing, international partner of Ronald McDonald House Charities®. This strong partnership is appreciated within the local service areas of Ronald McDonald Chapters around the world, through McDonald's commitment to community involvement. As our global partner, McDonald's has supported the mission of Ronald McDonald House Charities® of Jacksonville for more than 30 years. McDonald's provides marketing real estate in the form of donation boxes located in each McDonald's restaurant as well as in-store promotions like paper icon campaigns and other shared marketing activities. Local owner operators of McDonald's also further support our mission by donating a penny for every pound of French fries sold in their restaurant as well as donating a portion of proceeds from Happy Meal sales.

We are grateful to have the support of McDonald's from the corporate office to owner operators and staff members in our local area. As this partnership continues to grow, we look forward to sharing our mission to a greater amount of McDonald's consumers.

## Strategic Partnerships: *Continued*

### We Celebrate Our Longstanding Partners



Ronald McDonald House of Jacksonville has enjoyed an amazing partnership with the Jacksonville Jaguars

Since becoming Jacksonville's hometown NFL team, the Jaguars has been a long standing supporter of Ronald McDonald House Charities®. Front Office Staff and players regularly visit our House, volunteering to cook meals in our kitchen, donating much needed items from our wish lists, engage in fun activities with our children and their families, and has also provided game tickets and unique experiences. Our children and families were especially excited to have the players visit around the holidays to serve a delicious pancake breakfast prepared right in our family kitchen. Children in their pajamas played with players excited to take photos and spend time with them during such a special time! Our Therapy Dog, REED even joined in on the festivities.

We're very proud of our home team and all they do to support our mission!

## JACKSONVILLE ASSOCIATION OF FIREFIGHTERS



Members of the Jacksonville Association of Firefighters donated their resources and time to build our new Theater Room. Our new Theatre Room was inspired by House volunteer and 34-year Jacksonville Association of Firefighters member, John Peavy whose brother battled leukemia as a child. The Theater Room is equipped with a large, drop down screen, comfortable furniture for lounging and lots of family movie favorites.

“

**We started the Jacksonville Fire Fighters Charities about six or seven years ago for exactly this reason- to give back to the community.**

Randy Wyse, President of Jacksonville Association of Firefighters

”



# VOYA FINANCIAL, INC.



## Named Outstanding Corporation Of The Year

As a valued community partner of our House, Voya Financial has served as an event sponsor for our McGala and Annual Golf Classic fundraising events as well as one of the early financial supporters of our Kidzone Learning Center program. In addition to providing monetary support, Voya Financial employees actively volunteer at our House. During Voya Financial's fourth annual National Day of Service on May 16, hundreds of employees volunteered to assist 14 local, Jacksonville-based non-profit organizations.

During the National Day of Service, Voya Financial employees helped sanitize and organize common areas around our House as well as assisted with landscape beautification. Many of Voya Financial employees are active in Voya's employee giving campaign as well. Voya Financial was recognized locally for their commitment to our community's enrichment by being named Outstanding Corporation by The Association of Fundraising Professionals – First Coast Chapter.



# C2C INNOVATIVE SOLUTIONS, INC.

The C2C Charity Committee is dedicated to the mission of Ronald McDonald House Charities of Jacksonville. The C2C Charity Committee provided volunteers to our Caring Cooks program supported our annual events and conducted internal fundraising campaigns to raise awareness and funds to support our House. The C2C Charity Committee also hosted company-wide collection drives to supply items from our Wish List and has supported our capital campaign.

# UNIVERSITY OF NORTH FLORIDA

Brooks College of Health



Through a partnership with University of North Florida's Brooks College of Health, Ronald McDonald House Charities® of Jacksonville hosted a graduate associate in the specialized Nutrition and Dietetics program. The graduate student, together with our resident Chef created a Nutritional Meals Resource Guide containing recipes accessible to families that contains over 250 healthy recipes to help aid the body in healing and repairing itself.

In addition to the Nutritional Meals Resource Guide an informational video detailing essential food safety handling tips for volunteers participating in our Caring Cooks volunteer dinner program. This video was introduced and used as part of the kitchen training and volunteer onboarding process conducted by our resident Chef Vernetta.





# A BRIDGE OVER TROUBLED WATERS

Shenique's story of hope and resilience

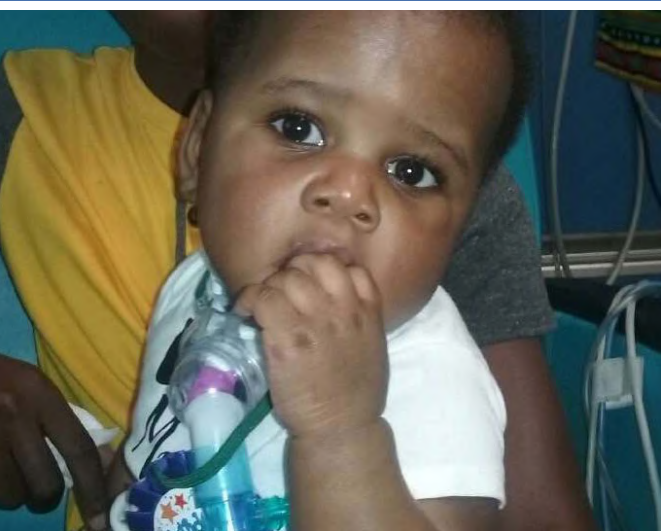
**When learning that her last child was a boy, Shenique also learned there was a medical issue on the horizon that could threaten the life of her unborn baby.**

After seeking a second medical opinion, both Shenique and her husband, Kevin agreed that medical treatment in the United States was the best option for their baby. A native of the Bahamas, Shenique reassigned duties within her janitorial company, thinking that her stay in the U.S. would be temporary and that she'd be back home with the newest addition to her family within a few weeks.



## A Bridge Over Troubled Waters: *Continued*

On September 1, 2016, Shenique went into labor and was rushed to the hospital. As labor progressed, doctors rushed her into the Operating Room for an emergency C-section.



With only her cousin beside her, Shenique now faced the realities of her impending nightmare mixed with bittersweet emotions as doctors whisked her baby, D'Mitri away to safety.

Soon the uncertainty of D'Mitri's condition began to take a toll on Shenique and the rest of her family. Her teenage sons, Aiko and Atilla moved to the United States after being informed that D'Mitri's healing would take years.

Shenique's finances became obsolete as tragedy struck home for Shenique yet again following the passing of her husband. With nowhere to go, Shenique was referred to the Ronald McDonald House by hospital staff. Ronald McDonald House welcomed Shenique with open arms. During her stay, the Ronald McDonald House was able to provide a comfortable place for Shenique's family with daily meals, transportation and emotional support. Today, D'Mitri is a growing toddler on his way to recovery. Shenique also joined Ronald McDonald House Charities® of Jacksonville as one of our House Keeping staff members. Each day, her story inspires us and reminds us of the magic of the Ronald McDonald House.





Photo Credit: The Associated Press

## Hurricane Irma

During the month of September, Northeast Florida experienced Category 4 Hurricane Irma which resulted in flooding and power loss.

Ronald McDonald House Charities® of Jacksonville and the Riverside area experienced exceptional flooding and power loss that put the Ronald McDonald House crisis plan into action. Our staff and volunteers mobilized to provide temporary power from generators and care for families.

Once determined that Jacksonville Electrical Authority could not provide a timeline for power restoration families with the assistance of Jacksonville Transportation Authority and the Jacksonville Sheriff's Office evacuated families to a local hotel on Old St. Augustine Road until power was restored.

After two days, families returned to the House and joined staff in the cleanup effort of restoring and reestablishing their routines. Losses were estimated at \$124,629. Flood Insurance covered \$77,592 of this loss and our generous donors supported our House with contributions totaling \$45,000.



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See our 2017 list of Individuals, Corporations, Groups and Foundations whose in-kind and financial support enable our organization to continue our mission and long-term vision.

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Ms. Carol Tegho  
Tile Market of San Marco  
Ms. Kay L. Timmermeister  
TMM Cares  
Tyson Foods, Inc. McDonald's  
Mr. and Mrs. Jack R. Vierling  
Vineyard Legal Services  
Ms. Amy L. Warpinski  
Dr. and Mrs. Robert E. Wharen  
Mr. and Mrs. Jim M. Williams

## 2,500+

Mr. and Mrs. Samuel Aills  
Mr. and Mrs. Ross Berlin  
Berman Family Foundation, Inc.  
Besnard & Associates Insurance  
Ms. Diane Boyle  
Brooks Rehabilitation  
C.H. Robinson  
Mr. and Mrs. Jonathan Coles  
Mrs. Robert Corbett  
Cypress Village Christian Worship  
David Weekley Homes CARE  
Mr. and Mrs. John B. Duce  
Mr. and Mrs. Jim Duffy  
The Ferber Company, Inc.  
Florida Blue  
Give With Liberty  
Mr. and Mrs. Darrell Glover  
Mr. and Mrs. Alan Green  
Mr. and Mrs. Ronald A. Harrison  
Interiors Revitalized

Legacy Trust Family Wealth Offices  
McDonald's - Crisgar Corporation  
McDonald's - The King Group Orange Park  
McDonald's USA, LLC  
MDG Consulting Corp.  
Mr. and Ms. Gary Meeks  
Keith and Victoria Parette  
Ms. Linda Philabaum  
Porsche Cars North America  
Mr. and Mrs. Rick Ramsey  
SeaWorld Parks & Entertainment  
Turano Florida Bun, LLC  
Mr. and Mrs. John D. Uible  
United Healthcare Children's Foundation  
Mr. and Mrs. William Van Zante  
Vanguard  
Wells Fargo  
Ms. Pamela Wright  
Mr. David Yencarelli



### 5,000+

Acosta Sales & Marketing Company  
Adecco Group  
Alan and Pam Green Family Foundation  
Mr. and Mrs. John W Barber  
Dr. and Mrs. Jerry Bridgham  
Citi  
Mr. and Mrs. Tim Cost  
CSX Corporate Citizenship & Events  
CSX Foundation, Inc.  
Mr. and Mrs. Austin Cunkle  
David Weekley Homes Family Foundation  
Dillard's, Inc.  
Dostie Homes  
Dr Pepper/Seven Up Inc.  
Eastern Quality Foods  
Dr. Timothy Fee  
First Tennessee Bank  
Florida Combined Life  
Mr. and Mrs. Jacques Guske  
Mr. and Mrs. William Hardaker

Haskell  
Mr. and Mrs. Gregory Holland  
Mr. John David Kelsey  
Mr. Joshua Kline  
Mr. and Mrs. Peter Kuchar  
Mr. and Mrs. Mark Lamping  
La-Z-Boy Furniture Galleries  
Nemours Children's Specialty Care  
Mr. John Ross and Mrs. Karen King  
Mr. Ryan Schwartz  
Mr. and Mrs. Matthew Scott  
Selene Finance  
Shouvin Foundation  
Swisher International, Inc.  
Total Military Management  
US Assure  
Voya Financial  
W & O Supply Co.  
Wells Fargo Foundation  
Mr. and Mrs. Leon Zebroski

### 10,000+

The Alfred I. duPont Foundation  
American Electrical Contracting, Inc.  
Mr. and Mrs. Sean Anthony  
Arlington Lions Club  
Mr. and Mrs. Tyler Boyle  
Ms. Cynthia Brackett  
Mr. and Mrs. J. F. Bryan, IV  
C2C Innovative Solutions, Inc.  
The Coca-Cola Company  
Mr. and Mrs. Matt Connell  
Mr. and Mrs. Timothy M. Connolly  
Conser Moving and Storage  
Dr. and Mrs. Alberto de la Torre  
Delores Barr Weaver Forever Event Fund  
Mr. and Mrs. Vincent DePorre  
Mr. and Mrs. J. Thomas Dodson  
Earl & Bettie Fields Automotive Group Foundation, Inc.  
Edna Sproull Williams Foundation  
EverBank  
Facility Automation Solutions, Inc.  
FastSigns on Baymeadows  
Mr. and Mrs. Joe Ferrara  
Fields Auto Group  
First Coast Car Council

Dr. and Mrs. Ross Fishman  
HCA  
Insetta Family Foundation  
Jacksonville Jaguars, LTD.  
JM Family Enterprises, Inc.  
Johnson & Johnson Vision Care, Inc.  
Mr. and Mrs. Matt Kuchar  
The Laurence & Thressa Anderson Family Foundation, Inc.  
Lexus Pursuit of Potential  
Miller Electric Company  
Mr. Michael D. Smith  
Mr. and Mrs. Jeron Stokes  
The Thomas & Irene Kirbo Charitable Trust Foundation  
Tocqueville Society  
UF Health Proton Therapy Institute  
Valero Services, Inc.  
Vineyard Industries  
Voya  
The W.W. & Eloise D. Gay Foundation  
WG Pitts Company  
Dr. and Mrs. Bruce Witten  
Zimmerman Family Foundation, Inc.

### 50,000+

Florida Blue Foundation  
Gasper and Irene Lazzara Charitable Foundation  
Jacksonville Jaguars Foundation  
Martin Brower Company  
Mr. and Mrs. Vince Ferrigno  
Petway Family Foundation

PGA TOUR, Inc.  
Ronald McDonald House Charities  
Saul & Theresa Esman Foundation  
Voya Foundation  
Wolfson Children's Hospital

### 100,000+

Baptist Medical Center  
Jack and Betty Demetree Family Foundation  
McDonald's Jacksonville Co-Op Advertising Association, Inc.  
Morgan Stanley Corporate Communications  
The Henry and Lucy Gooding Endowment  
The Nemours Foundation





“  
The purpose of human life is to serve and show  
compassion and the will to help others.

Albert Schweitzer



824 Children's Way, Jacksonville, FL 32207

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